



SHOCK & AWE IS
A FAMILY
OF TWO DISPLAY
TYPEFACES
DRAWN UP FROM
LETTERING
WHICH HAS BEEN AT
THE CENTRE
OF MAJOR HISTORICAL
EVENTS

SHOCK & AWE

ENOLA GAY TOMAHAWK

ABOUT

Shock and Awe is a family of two display typefaces drawn up from lettering that has been at the centre of major historical events. Enola Gay is based upon nose art from the B-29 Superfortress bomber that dropped the first atomic bomb, on the Japanese city of Hiroshima, in 1945. Tomahawk is based upon the fuselage lettering of the original (then) General Dynamics manufactured Tomahawk cruise missile. Tomahawk missiles were introduced into military service in the 1970s and have been deployed by US and UK 'coalition' forces in a number of conflicts, including both the 1991 Gulf War and the 2003 invasion of Iraq.

While the source material is controversial, these typefaces have been developed in order to stimulate discussion among the design community. We hope to focus debate on the context, significance and ethical considerations in creating letterforms for these types of applications!

SUPPORTED
LANGUAGES

Afar / Afrikaans / Albanian / Basque / Bosnian / Breton / Catalan / Crimean Tatar (Latin) / Croatian / Czech / Danish / Dutch / English / Esperanto / Estonian / Faroese / Finnish / French / Frisian / Friulian / German / Greenlandic / Hawaiian / Hungarian / Icelandic / Indonesian / Interlingua / Irish Gaelic / Italian / Karelian / Kirundi / Kurdish (Latin) / Ladin / Latvian / Lithuanian / Luxemburgish / Malagasy / Malay / Maltese / Māori Norn / Norwegian (Bokmål) / Norwegian (Nynorsk) / Occitan / Palauan / Polish / Portuguese / Rhaeto-Romance / Romani / Romanian / Sango / Sámi (Northern) / Scottish Gaelic / Serbian (Latin) / Shona / Slovak / Slovene / Sorbian / Spanish / Swahili / Swati / Swedish / Tagalog (Filipino) / Tahitian / Tokelauan / Tsonga / Turkish / Umbundu / Veps / Welsh / Wolof / Zulu

UNICODE RANGES

Complete: Basic Latin / Latin-1 Supplement / Latin Extended-A
Parts of: Mathematical Operators / Latin Extended-B / Latin Extended Additional / Spacing Modifier Letters / General Punctuation / Currency Symbols / Letterlike Symbols

WEB FONT FEATURE

frac / liga / salt / sso1

CREDITS

Designed by Jonathan Barnbrook and Marcus Leis Allion
First published in 2004
Revised and expanded character set published in 2016

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O P Q R S T U V W X Y Z

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WAR

AMERICAN TROOPS

'NEUTRALITY'

SIGNIFICANCE

RISK

ONE KEY MOMENT

HIROSHIMA

U.S.A. JAPAN

350 PT

I A A M

180 PT

B E C O M E

224 PT

D E A T H

90 PT

T H E D E S T R O Y E R

122 PT

O F W O R L D S

74 PT

SUBSONIC

196 PT

JET

42 PT

ENGINE-POWERED

78 PT

MISSILES

58 PT

DESIGNED TO

96 PT

ATTACK

40 PT

SURFACE TARGETS

ST