## $G$ <br> 

This friendly, informal sans is poised to add some new life to your type collection. It grows from a twiggy, condensed thin to a full-figured, extended bold. But that's not all! Each of the 15 weights/ widths has huge character set including gobs of OpenType features $\Xi$ Super-Duper ${ }^{T M}$ language support including extended Latin, Greek, and Cyrillic. And as an added bonus we've thrown in an extensive collection of dingbats unique to each weight!

| Designed by | Rob Keller |
| :--- | :--- |
| Format | .TTF OpenType |
| Styles | weights |
|  | 3 widths |
|  | all with Rotalics |
|  | \& Super Rotalics |

Published • 2012


Maybe you feel like being a bit dainty and quiet with a delicate thin, or maybe you'd like to be more out there with a big fat bold... Gemma's five weights give you a variety of options. Clever designers will find that these all work well together for everything from serious, complicated
hierarchies to fun, unpretentious layouts. The three widths offer extra stylistic and latitudinal flexibility. As the widths change horizontally the $x$-height also adjusts vertically. The condensed weights are narrow with a tall $x$-height while the extended weights are wider and lower.

$$
\begin{aligned}
& \text { THERE WAS AN OLD WOMAN WHO } \\
& \text { SHALIOWED A COW, DONT KNOW } \\
& \text { HOW SHE SWALLOWED A COWB } \\
& \text { SHE SWALLOWED THE COW TO } \\
& \text { CATCH THE GOAT SHE SWALLOWED } \\
& \text { THE GOAT TO CATCH THE DOG, } \\
& \text { SHE SWALLOWED THE DOG TO CATCH } \\
& \text { THE CAT, SHE SWALLOWED THE CAT } \\
& \text { TO CATCH THE BIRD, SHE SWALLOWED } \\
& \text { THE BIRD TO CATCH THE SPIDER } \\
& \text { THAT WRIGGLED AND JIGGLED AND } \\
& \text { TICKLED INSIDE HER, SHE SWALLOWED } \\
& \text { THE SPIDER TO CATCH THE FLY, }
\end{aligned}
$$

$$
\begin{aligned}
& \text { THF FIY, PERHAPS SHFIIL DIE } \\
& \text { THERE WAS AN OLD WOMAN WHO } \\
& \text { SWALLOWED A HORSE, } \\
& \text { SHES DEAD OF COURSEA }
\end{aligned}
$$

## Gemma Hefty Family

Gemma Condensed Thin
Gemma Condensed Thin Rotalic
Gemma Condensed Thin Super Rotalic
Gemma Thin
Gemma Thin Rotalic
Gemma Thin Super Rotalic
Gemma Extended Thin
Gemma Extended Thin Rotalic
Gemma Extended Thin Super Rotalic
Gemma Condensed Light
Gemma Condensed Light Rotalic
Gemma Condensed Light Super Rotalic
Gemma Light
Gemma Light Rotalic
Gemma Light Super Rotalic
Gemma Extended Light
Gemma Extended Light Rotalic
Gemma Extended Light Super Rotalic


Gemma Condensed Regular
Gemma Condensed Regular Rotalic
Gemma Condensed Regular Super Rotalic
Gemma Regular
Gemma Regular Rotalic
Gemma Regular Super Rotalic
Gemma Extended Regular
Gemma Extended Regular Rotalic
Gemma Extended Regular Super Rotalic
Gemma Condensed Demi
Gemma Condensed Deni Rotalic
Gemma Condensed Demi Super Rotalic
Gemma Demi
Gemma Demi Rotalic
Gemma Demi Super Rotalic
Gemma Extended Demi
Gemma Extended Demi Rotalic
Gemma Extended Demi Super Rotalic
Gemma Condensed Bold
Gemma Condensed Bold Rotalic
Gemma condensed Bold Super Rotalic Gemma Bold
Gemma Bold Rotalic
Gemma Bold Super Rotalic
Gemma Extended Bold
Gemma Extended Bold Rotalic
Gemma Extended Bold Super Rotalic

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 abcdefghijklmnopqrstuvwxyzăâäààąąåãæǽb́ćčĉççd＇đdðéěěê







 ЕЖЗИЙКЛАМНОПРСТУФХЦЧШЩЪЫЬЭЮЯЁ万ЃЄSIÏЈЉЉЊЋК̆ЎЏら



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The world's awesomest giraffe The world's awesomest giraffe The world's awesomest giraffe The world's awesomest giraffe The world's awesomest giraffe The world's awesomest giraffe The world's awesomest giraffe The world's awesomest giraffe The world's awesomest giraffe The world's awesomest giraffe The world's awesomest giraffe The world's awesomest giraffe The world's awesomest giraffe The world's awesomest giraffe The world's awesomest giraffe

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## The world's awesomest giraffe

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## 9pt Condensed Bold

Once upon a time there were three little pigs and the time came for them to leave home and seek their fortunes. Before they left, their mother told them "Whatever you do, do it the best that you can because that's the way to get along in the world. The first little pig built his house out of straw because it was the easiest thing to do. The second little pig built

## 9pt Condensed Demi

Once upon a time there were three little pigs and the time came for them to leave home and seek their fortunes. Before they left, their mother told them "Whatever you do, do it the best that you can because that's the way to get along in the world. The first little pig built his house out of straw because it was the easiest thing to do. The second little pig built his house with sticks.

## gpt Condensed Regular

Once upon a time there were three little pigs and the time came for them to leave home and seek their fortunes. Before they left, their mother told them "Whatever you do, do it the best that you can because that's the way to get along in the world. The first little pig built his house out of straw because it was the easiest thing to do. The second little pig built his house with sticks. This was a

## gpt Condensed Light

Once upon a time there were three little pigs and the time came for them to leave home and seek their fortunes. Before they left, their mother told them "Whatever you do, do it the best that you can because that's the way to get along in the world. The first little pig built his house out of straw because it was the easiest thing to do. The second little pig built his house out of sticks. This was a little bit stronger

## gpt Condensed Thin

Once upon a time there were three little pigs and the time came for them to leave home and seek their fortunes. Before they left, their mother told them "Whatever you do, do it the best that you can because that's the way to get along in the world. The first little pig built his house out of straw because it was the easiest thing to do. The second little pig built his house out of sticks. This was a little bit stronger

## 12pt Condensed Bold

Once upon a time there were three little pigs and the time came for them to leave home and seek their fortunes. Before they left, their mother told them "Whatever you do, do it the best that you can because that's the way to get along in the world. The

## 12pt Condensed Demi

Once upon a time there were three little pigs and the time came for them to leave home and seek their fortunes. Before they left, their mother told them "Whatever you do, do it the best that you can because that's the way to get along in the world. The first little pig

## 12pt Condensed Regular

Once upon a time there were three little pigs and the time came for them to leave home and seek their fortunes. Before they left, their mother told them "Whatever you do, do it the best that you can because that's the way to get along in the world. The first little pig built his house

## 12pt Condensed Light

Once upon a time there were three little pigs and the time came for them to leave home and seek their fortunes. Before they left, their mother told them "Whatever you do, do it the best that you can because that's the way to get along in the world. The first little pig built his house out of

## 12pt Condensed Thin

Once upon a time there were three little pigs and the time came for them to leave home and seek their fortunes. Before they left, their mother told them "Whatever you do, do it the best that you can because that's the way to get along in the world. The first little pig built his house out of

15pt Condensed Bold
Once upon a time there were three little pigs and the time came for them to leave home and seek their fortunes. Before they left, their mother told them "Whatever you do, do it the best that you can be-

## 15pt Condensed Demi

Once upon a time there were three little pigs and the time came for them to leave home and seek their fortunes. Before they left, their mother told them "Whatever you do, do it the best that you can because that's the

## 15pt Condensed Regular

Once upon a time there were three little pigs and the time came for them to leave home and seek their fortunes. Before they left, their mother told them "Whatever you do, do it the best that you can because that's the way to get

## 15pt Condensed Light

Once upon a time there were three little pigs and the time came for them to leave home and seek their fortunes. Before they left, their mother told them "Whatever you do, do it the best that you can because that's the way to get

## 15pt Condensed Thin

Once upon a time there were three little pigs and the time came for them to leave home and seek their fortunes. Before they left, their mother told them "Whatever you do, do it the best that you can because that's the way to get along in the world.


#### Abstract

9pt Bold Once upon a time there were three little pigs and the time came for them to leave home and seek their fortunes. Before they left, their mother told them "Whatever you do, do it the best that you can because that's the way to get along in the world. The first little pig built his house out of straw because it was the easiest thing to


## 9pt Demi

Once upon a time there were three little pigs and the time came for them to leave home and seek their fortunes. Before they left, their mother told them "Whatever you do, do it the best that you can because that's the way to get along in the world. The first little pig built his house out of straw because it was the easiest thing to do. The second little

## gpt Regular

Once upon a time there were three little pigs and the time came for them to leave home and seek their fortunes. Before they left, their mother told them "Whatever you do, do it the best that you can because that's the way to get along in the world. The first little pig built his house out of straw because it was the easiest thing to do. The second little pig built his

## gpt Light

Once upon a time there were three little pigs and the time came for them to leave home and seek their fortunes. Before they left, their mother told them "Whatever you do, do it the best that you can because that's the way to get along in the world. The first little pig built his house out of straw because it was the easiest thing to do. The second little pig built his house

## gpt Thin

Once upon a time there were three little pigs and the time came for them to leave home and seek their fortunes. Before they left, their mother told them "Whatever you do, do it the best that you can because that's the way to get along in the world. The first little pig built his house out of straw because it was the easiest thing to do. The second little pig built his house

## 12pt Bold

Once upon a time there were three little pigs and the time came for them to leave home and seek their fortunes. Before they left, their mother told them "Whatever you do, do it the best that you can because that's the way to get along

## 12pt Demi

Once upon a time there were three little pigs and the time came for them to leave home and seek their fortunes. Before they left, their mother told them "Whatever you do, do it the best that you can because that's the way to get along

## 12pt Regular

Once upon a time there were three little pigs and the time came for them to leave home and seek their fortunes. Before they left, their mother told them "Whatever you do, do it the best that you can because that's the way to get along in the world. The

## 12pt Light

Once upon a time there were three little pigs and the time came for them to leave home and seek their fortunes. Before they left, their mother told them "Whatever you do, do it the best that you can because that's the way to get along in the world. The first

## 12pt Thin

Once upon a time there were three little pigs and the time came for them to leave home and seek their fortunes. Before they left, their mother told them "Whatever you do, do it the best that you can because that's the way to get along in the world.

15pt Bold
Once upon a time there were three
little pigs and the time came for
them to leave home and seek their
fortunes. Before they left, their
mother told them "Whatever you
do, do it the best that you can

## 15pt Demi

Once upon a time there were three little pigs and the time came for them to leave home and seek their fortunes. Before they left, their mother told them "Whatever you do, do it the best that you can be-

## 15pt Regular

Once upon a time there were three little pigs and the time came for them to leave home and seek their fortunes. Before they left, their mother told them "Whatever you do, do it the best that you can be-

## 15pt Light

Once upon a time there were three little pigs and the time came for them to leave home and seek their fortunes. Before they left, their mother told them "Whatever you do, do it the best that you can because that's

## 15pt Thin

Once upon a time there were three little pigs and the time came for them to leave home and seek their fortunes. Before they left, their mother told them "Whatever you do, do it the best that you can because that's the

## 9pt Extended Bold

Once upon a time there were three little pigs and the time came for them to leave home and seek their fortunes. Before they left, their mother told them "Whatever you do, do it the best that you can because that's the way to get along in the world. The first little pig built his house out of straw because it

## 9pt Extended Demi

Once upon a time there were three little pigs and the time came for them to leave home and seek their fortunes. Before they left, their mother told them "Whatever you do, do it the best that you can because that's the way to get along in the world. The first little pig built his house out of straw because it was the

## 9pt Extended Regular

Once upon a time there were three little pigs and the time came for them to leave home and seek their fortunes. Before they left, their mother told them "Whateveryou do, do it the best that you can because that's the way to get along in the world. The first little pig built his house out of straw because it was the

## gpt Extended Light

Once upon a time there were three little pigs and the time came for them to leave home and seek their fortunes. Before they left, their mother told them "Whatever you do, do it the best that you can because that's the way to get along in the world. The first little pig built his house out of straw because it was the

## gpt Extended Thin

Once upon a time there were three little pigs and the time came for them to leave home and seek their fortunes. Before they left, their mother told them "Whateveryou do, do it the best that you can because that's the way to get along in the world. The first little pig built his house out of straw because it was the easiest thing to

12pt Extended Bold
Once upon a time there were three little pigs and the time came for them to leave home and seek their fortunes. Before they left, their mother told them "Whatever you do, do it the best that you can because

## 12pt Extended Demi

Once upon a time there were three little pigs and the time came for them to leave home and seek their fortunes. Before they left, their mother told them "Whatever you do, do it the best that you can because that's the

## 12pt Extended Regular

Once upon a time there were three little pigs and the time came for them to leave home and seek their fortunes. Before they left, their mother told them "Whatever you do, do it the best that you can because that's the

## 12pt Extended Light

Once upon a time there were three little pigs and the time came for them to leave home and seek their fortunes. Before they left, their mother told them "Whatever you do, do it the best that you can because that's the

## 12pt Extended Thin

Once upon a time there were three little pigs and the time came for them to leave home and seek their fortunes. Before they left, their mother told them "Whatever you do, do it the best that you can because that's the

## 15pt Extended Bold

> Once upon a time there were three little pigs and the time came for them to leave home and seek their fortunes. Before they left, their mother told them "Whatever you do

## 15pt Extended Demi

Once upon a time there were three little pigs and the time came for them to leave home and seek their fortunes. Before they left, their mother told them "Whatever you do, do it

## 15pt Extended Regular

Once upon a time there were three little pigs and the time came for them to leave home and seek their fortunes. Before they left, their mother told them "Whatever you do, do it

## 15pt Extended Light

Once upon a time there were three little pigs and the time came for them to leave home and seek their fortunes. Before they left, their mother told them "Whatever you do, do it

## 15pt Extended Thin

Once upon a time there were three little pigs and the time came for them to leave home and seek their fortunes. Before they left, their mother told them "Whatever you do, do it the best

Maybe you feel like being a bit dainty and quiet with a delicate thin, or maybe you'd like to be more out there with a big fat bold... Gemma's five weights give you a variety of options. Clever designers will find that these all work well together for everything from serious, complicated
hierarchies to fun, unpretentious layouts. The three widths offer extra stylistic and latitudinal flexibility. As the widths change horizontally the $x$-height also adjusts vertically. The condensed weights are narrow with a tall $x$-height while the extended weights are wider and lower.

## bumbershoot doozy idea

 Press any key to continue or any other key to quit... Hemidemisemiquaver Lickety-split snail Anti-clockwise There is an exception to every rule, except this one. Skedaddle to CambodiaAfar, Afrikaans, Albanian, Arbëresh, Aromanian, Asturian, Basque, Bosnian [latin], Breton, Bulgarian, Catalan, Chamorro, Cornish, Corsican, Crimean Tatar [latin], Croatian, Czech, Danish, Dutch, English, Esperanto, Estonian, Faroese, Filipino, Finnish, French, Frisian, Friulian, Gaelic [manx, scots], Gagauz, Galician, German, Greek, Greenlandic, Hawaiian, Hungarian, Icelandic, Indonesian, Interlingua, Irish, Italian, Karakalpak, Karelian, Kashubian, Kurdish [latin], Ladin, Lakota, Latin, Latvian, Leonese, Lithu-
anian, Luxembourghish, Malay, Maltese, Mäori, Mohawk, Moldovan [latin], Montenegrin, Norwegian [bokmål], Norwegian [nynorsk], Pan-European, Polish, Portugese, Romanian, Romansh, Romani, Russian, Sami [northern, southern, inari, lule], Sardinian, Serbian [latin + cyrillic], Sicilian, Slovak, Slovenian, Sorbian, Spanish, Swahili, Swedish, Tetum, Tongan, Turkish, Turkmen [latin], Ukrainian, Uzbek [latin], Volapük, Vöro, Walloon, Welsh, Wolof, Xhosa.


Stoßdämpferabkühlung

árviztúrő tü̈körfúrógép Blåbarsyltetøy Es extraño mojar queso

## Тєрсєн єдрийн баяр хvргэе <br> 



Greek (with alternates)


Ці размаўляеце па-беларуску?

Since the Earth isn＇t the center of the universe，we are being prudent and taking giant leaps for mankind to improve galactic relations be－ tween humans and aliens．Other type foundries have aligned themselves with the blood－thirsty Klingons，we are reaching out
to the generally kind beings from the Futurama universe．＇Alien－ ese＇，or＇alien alphabet \＃1＇as some refer to it，is included in all 15 weights and widths giving you unprecedented flexibility to type－ set beautiful alien books，magazines，annual reports，and websites．

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Like the rest of the ingredients in Gemma's repertoire, these dingbats are simultaneously both serious and playful. Each weight has its own collection of symbols and icons to enhance your typesetting and have a bit of fun with. Included are highly practical items such as arrows,
check boxes, little symbols. Many of these fall into the new Unicode 6 code blocks. There are essentially 5 sets of dingbats. They change through the weights, but not with the widths.



Gemma ignores the cliche trend of perfect beziers that computers try to impose on letters. Life is hard, roads are bumpy, everyone gets banged up a bit along the way... These facts are
subtly expressed through young Gemma's slightly irregular contours. Don't be fooled, these are are features, not bugs. All the odd curves and details are right where they should be!


Gemma OpenType Features＋Stylistics Sets
frac $1234 / 567-12^{34 / 567}$
FRACTIONS
numr $H_{1+2=3} \$ 4$ • $H^{1+2=3} 54$ NUMERATOR
dnom $H_{1+2=3} \$ 4-H_{1+2=344}$ DENOMINATOR
sups $H_{1+2=3 € 4}$－$H^{1+2=3} €_{4}$ SUPERSCRIPT／SUPERIOR
$\operatorname{sinf} \quad H_{1+2=3} £ 4-H_{1+2=3} \mathrm{E4}$
SUBSCRIPT／INFERIOR

## smcp abcdefgh $\rightarrow$ ABCDEFGH LOWERCASE TO SMALL CAPS

## c2sc ABCDEFGH • ABCDEFGH

 UPPERCASE TO SMALL CAPS
## Lnum 12345678 － 12345678

PROPORTIONAL LINING

$$
\begin{aligned}
& \text { tnum } 123456 \overline{7} 123456 \% \ddagger \\
& \text { TABUAR FIGURES (OLDSTYLE, LINNG, SMALL CAPS, FUTURAMA) }
\end{aligned}
$$

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liga fi ffp $\lambda \lambda \ldots$ ．．． fiffp $\lambda$ ．．．
LIGATURES
dlig st ct －st ct
DISCRETIONARY LIGATURES
calt fà fl wi Pị．．．$\downarrow$ fà $f l$ wi Pì．．． CONTEXTUAL ALTERNATES
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## ORDINALS

hist History －Hiftory
sso1 ¿Yes？¿no？¿ ¿Yes？¿No？ QUESTION MARK ALTERNATES

$$
\text { sso2 !? ?! !? i.... }>\text { P P P P \& } \ldots
$$

INTERROBANG
SSO3
も も も
$-\dot{\varepsilon} \dot{\xi} \dot{\xi} \dot{\varepsilon}$

AMPERSAND ALTERNATES

$$
\text { ssou 'A' "B" }{ }^{\prime} \text { " } A \text { " 《B") }
$$

## QUOTE ALTERNATES


sso6 вгджзий．．． B2gжзий．
CYRILLIC ALTERNATES
sso7 80 китги －$\beta \vartheta \kappa \phi \varpi ®$ GREEK ALTERNATES
sso8 12，345 67 12,34567
TINY ENCLOSED NUMBERS－POSITIVE
ssog 12，345 67 （123 3456
TINY ENCLOSED NUMBERS－NEGATIVE
SS10 12，345 67 12,34567
BIG ENCLOSED NUMBERS－POSITIVE
ss11 $\quad 12,34567$ ..... （12，345 67
BIG ENCLOSED NUMBERS－NEGATIVE
SS12（12）34（56 $\ldots$（1）（2）（34（5）（6）．
DISCONNECTED CIRCLES（COMBINED WITH SSO8，09， 10 ध 11）

FRIENDS \＆LOVERS FEATURESS14 Alien $9 \quad \psi \varphi \oplus \bigcirc \bigcirc \nabla$
ALIEN TRANSLITERATION
SS15 $\rightarrow\llcorner\uparrow \downarrow \searrow \leftarrow \downarrow \rightarrow K \uparrow \downarrow \searrow \leftarrow$ LARGER ARROWS

## Gemma wants to be your best friend.



Born in Berlin

