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Carnegie Hill £7,95 **East Village**
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MORNINGSIDE €5.79 **Strivers' Row** ■
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BEER & PIZZA Wafels and Dinges

Ramen Broth *Halal Gyros*

Gianduja Pot de Crème

Nigiri Sushi **CHIRASHI**

Jamón Ibérico de Bellota *Mexican Spiced Chocolate*

NOODLE **CRAB ROLLS**

FISH TACO *Sweet Cream*

LORIMER Nº 2 IS A SANS FAMILY DESIGNED FOR DISPLAY SETTINGS.

Narrow letters, tight spacing, and a low x-height make Lorimer Nº 2 better suited to display settings than fonts adjusted to work in text settings. Packaging, identities, and headlines are ideal applications for Lorimer Nº 2.



In the summer of 2009 I was studying memorial inscriptions in the yard of St. Mark's Church-in-the-Bowery, where I encountered an inscribed stone slab atop a burial vault. This nineteenth-century inscription was of light condensed sans capitals. I developed a prototype font based on these letters that grew into the Lorimer type family.

The vault inscription lacked lowercase letters and much of the uppercase alphabet. More models were needed to create a complete design. Memorial lettering was examined both in New York and from photographs. My research turned up carved condensed sans serif inscriptions in locations as far away as India.



Researching types in the style of the inscription turned up a motley crew of period typefaces. Vintage metal and wood faces were examined. Of particular interest was the 1888 specimen book of the William Hamilton Page Wood Type Company, which featured sans typefaces in a wide range of widths and weights. But the Page specimen does not showcase complete alphabets, or in many cases, a lowercase. So metal types were also researched. Alternate Gothic, designed by Morris Fuller Benton in 1903 for American Type Founders, was often consulted.

Signage was also a valuable reference. Condensed sans serif letters were likely popular with sign makers before sans serif type existed. I researched a wealth of these letters was found from locations around the world, drawing on my own collection and Flickr. Letters representing every material and method were considered, from cast metal to enamel to contemporary road signs.



John Lorimer Graham, who rests underneath the stone that inspired the design, provided a name for the new type. As Lorimer developed it spawned a sibling with slanted crossbars and other atypical forms. Eventually this new design would overshadow its sibling, taking even its name, and walking out into the light first. But the original Lorimer designs continued to grow into a larger series unfettered by the embellishments of its brother. Despite an earlier conception the original was named Lorimer Nº 2.

Lorimer N° 2

Lorimer N° 2 Light

The quick brown fox jumped over the lazy dog.

Lorimer N° 2 Medium

Quick wafting zephyrs vex bold Jim. Blow

Lorimer N° 2 Semibold

Sphinx of black quartz judge my vow. (

Lorimer N° 2 Bold

Waltz, nymph, for quick jigs vex B

Lorimer N° 2 Black

Jackdaws love my big sphinx o

Lorimer N° 2 Light

Pijamalı hasta yağız şoföre çabucak güvendi.

Lorimer N° 2 Medium

Portez ce vieux whisky au juge blond qui f

Lorimer N° 2 Semibold

Sexy qua lijf, doch bang voor het zwen

Lorimer N° 2 Bold

Zwei boxkämpfer jagen Eva quer d

Lorimer N° 2 Black

Jeżu kłąt w, spółódź Finom częś

Lorimer N° 2 Light Italic

Mr. Jock, TV quiz Ph.D., bags few lynx. Pack my

Lorimer N° 2 Medium Italic

Thief, give back my prized wax jonquils! Bl

Lorimer N° 2 Semibold Italic

The quick brown fox jumps over the laz

Lorimer N° 2 Bold Italic

Mix Zapf with Veljovic and get quir

Lorimer N° 2 Black Italic

Puzzled women bequeath jerks

Lorimer N° 2 Light Italic

Křidel' dat'lov učí koňa žrat kôru. Příliš žlutoučký

Lorimer N° 2 Medium Italic

Příliš žlutoučký kuň úpěl d'ábelské ódy. Alb

Lorimer N° 2 Semibold Italic

Albert osti fagotin ja töräytti puhkuvan

Lorimer N° 2 Bold Italic

Muzicologă în bej vând whisky și te

Lorimer N° 2 Black Italic

Queda gazpacho, fibra, látex, ja

Lorimer N° 2 Condensed

Lorimer N° 2 Light

The quick brown fox jumped over the lazy dog. Brick quiz

Lorimer N° 2 Medium

Quick wafting zephyrs vex bold Jim. Blowzy frights ve

Lorimer N° 2 Semibold

Sphinx of black quartz judge my vow. Quick zep

Lorimer N° 2 Bold

Waltz, nymph, for quick jigs vex Bud! The fi

Lorimer N° 2 Black

Jackdaws love my big sphinx of quartz

Lorimer N° 2 Light

Pijamali hasta yağız şoföre çabucak güvendi. Portez ce v

Lorimer N° 2 Medium

Portez ce vieux whisky au juge blond qui fume. Sexy

Lorimer N° 2 Semibold

Sexy qua lijf, doch bang voor het zwempak. Zwe

Lorimer N° 2 Bold

Zwei boxkämpfer jagen Eva quer durch Sylt.

Lorimer N° 2 Black

Jeżu klątw, spłodź Finom część gry ha

Lorimer N° 2 Light Italic

Mr. Jock, TV quiz Ph.D., bags few lynx. Pack my box with fi

Lorimer N° 2 Medium Italic

Thief, give back my prized wax jonquils! Blowzy red v.

Lorimer N° 2 Semibold Italic

The quick brown fox jumps over the lazy dog. Ja

Lorimer N° 2 Bold Italic

Mix Zapf with Veljovic and get quirky Beziel

Lorimer N° 2 Black Italic

Puzzled women bequeath jerks very ex

Lorimer N° 2 Light Italic

Křdel' d'at'lov učí koňa žrať kôru. Příliš žlutoučký kuň úpěl

Lorimer N° 2 Medium Italic

Příliš žlutoučký kuň úpěl dábelské ódy. Albert osti faç

Lorimer N° 2 Semibold Italic

Albert osti fagotin ja töräytti puhkuvan melodial

Lorimer N° 2 Bold Italic

Muzicologă în bej vând whisky și tequila, pi

Lorimer N° 2 Black Italic

Queda gazpacho, fibra, látex, jamón, k

Lorimer Nº 2

Everyone has the right to education. Education shall be free, at least in the elementary and fundamental stages. Elementary education shall be compulsory. Technical and professional education shall be made generally available and higher education shall be equally accessible to all on the basis of merit.

Education shall be directed to the full development of the human personality and to the strengthening of respect for human rights and fundamental freedoms. It shall promote understanding, tolerance and friendship among all nations, racial or religious groups, and shall further

Lorimer Nº 2 Italic

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Lorimer N° 2 Condensed Character Set

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Lorimer N° 2 Condensed Italic Character Set

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Language Support

The OpenType font format allows for large character sets that accommodate the languages of Western and Central Europe, the Americas, and beyond. Lorimer N° 2 supports over 130 languages that use the Latin alphabet.

Languages supported by Lorimer N° 2

A Afrikaans, Albanian, Alsatian, Aragonese, Arapaho, Arrernte, Aromanian, Asturian, Aymara
B Basque, Bislama, Bosnian, Breton
C Catalan, Cebuano Chamorro, Cheyenne, Chichewa, Cimbrian, Corsican, Croatian, Czech
C Dalecarlian, Danish, Dutch
E English, Estonian
F Faroese, Fijian, Filipino, Finnish, French, Frisian, Friulian
G Galician/Gallegan, Genoese, German, Greenlandic, Guarani
H Haitian Creole, Hawaiian, Hiligaynon, Hmong RPA, Hopi, Hungarian
I Ibanag, Icelandic, Ilokano, Indonesian, Irish Gaelic, Istro-Romanian, Italian
J Jèrriais
K Kapampangan, Kashubian, Kiribati, Kongo, Kurdish
L Latin, Latvian, Lithuanian, Lombard, Low Saxon, Lower Sorbian, Luxembourgeois
M Malagasy, Malay, Maltese, Manx, Maori, Megleno-Romanian, Mohawk, Montenegrin
N Náhuatl, Ndebele, Norfuk/Norfolk/Pitcairnese, Norwegian
O Occitan, Oromo

P Pangasinan, Papiamentu, Pedi, Piedmontese, Polish, Portuguese, Potawatomi
Q Quechua
R Romanian, Romansch, Rotokas, Rundi
S Sami (Inari, Lule, North, Southern, Ume), Samoan, Sardinian, Scottish Gaelic, Serbian, Seychelles Creole, Shona, Sicilian, Slovak, Slovenian, Somali, Sorbian (Upper and Lower), Southern Sotho, Spanish, Swahili, Swati, Swedish
T Tagalog, Tahitian, Tausug, Tetum, Tok Pisin, Tongan, Tswana, Turkish, Turkmen, Tuvalu
U Uyghur
V Veps, Votic, Walloon, Warlpiri, Welsh
X Xhosa
Z Zhuang, and Zulu

This is not a complete list of supported languages. Auxiliary languages, transliteration systems and mutually intelligible dialects are not listed.

Gratitude

Thanks

Lorimer N° 2 was created with Fontlab Studio, Font Remix Tools, UFO Stretch, Robofab, Prepolator, Superpolator, Metrics Machine, the Adobe Font Development Kit for Opentype, Indesign, TextWrangler, FontQA, and Font Validator. Also of great importance were Python scripts from Tal Leming, Erik Van Blokand, Just Van Rossum, Ben Kiel, Christian Robertson, and Adam Twardoch. Thanks to all the programmers.

Thanks to Wikipedia, Omniglot, and OneLook for making language research so much easier.

Thanks to Lexmark, for making cheap laser printers that run without jamming even when the humidity makes my paper look like the surface of the ocean.

Thanks Simon Robertson, who tested the original Lorimer fonts.

Thanks to PunchCut!, who keep Typophile going despite horrible people like me who abuse their graciousness.

Thanks to Morris Fuller Benton, who left future generations a plethora of great work to rip off.

“Bad artists copy. Great artists steal.” – Pablo Picasso.

“My attitude to history is purely predatory.” – Matthew Carter

“It doesn’t matter if it’s been said, it’s never been said by me.”
– Josh Homme

“A great song can be found anywhere. Do yourself a favor and go find the originals.” – Guns N’ Roses

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