



# Avona Serif

The Avona family of fonts are inspired by fantasy games and calligraphy. Avona Serif is intended for flavourful user interfaces.



---

---

# Information

## Styles

Avona Light

**Avona Semibold**

Avona Regular

**Avona Bold**

Avona Medium

**Avona Black**

---

## Published

2021

## Designed by

Alanna Munro

## Version

1.0

## Formats

OTF, TTF, WOFF, WOFF2,  
VARIABLE

This typeface began with the question “If letters were magicked into existence, what would they look like?” The question led me down a bit of a rabbit hole but the conclusion was Avona and Avona Serif.

Avona Serif draws inspiration from Carolingian letter forms and aims to capture the calligraphic round, wide structure. The wide proportions are uncommon in the UI typeface landscape but are integral to it’s ability to radiate fantasy vibes. When combined with Avona as the display typeface, the two work together to create a visual feel of something from a long ago time of magic while still appropriate and functional for current technology.

I first released a beta version in late 2020 which included a very limited character set. Avona Serif now includes extensive Latin Language support, numeral sets, fractions, and a curved diagonals alternate set. I am planning on adding small caps and italics at a later date.

If you have any questions, or want to show off the amazing project you made with this font, please get in touch: [hello@alannamunro.com](mailto:hello@alannamunro.com)

## Languages

Over 200 Latin Based

Abenaki, Afaan Oromo, Afar, Afrikaans, Albanian, Alsatian, Amis, Anuta, Aragonese, Aranese, Aromanian, Arrernte, Arvanitic (Latin), Asturian, Atayal, Aymara, Azerbaijani, Bashkir (Latin), Basque, Belarusian (Latin), Bemba, Bikol, Bislama, Bosnian, Breton, Cape Verdean Creole, Catalan, Cebuano, Chamorro, Chavacano, Chichewa, Chickasaw, Cimbrian, Cofán, Cornish, Corsican, Creek, Crimean Tatar (Latin), Croatian, Czech, Danish, Dawan, Delaware, Dholuo, Drehu, Dutch, English, Esperanto, Estonian, Faroese, Fijian, Filipino, Finnish, Folkspraak, French, Frisian, Friulian, Gagauz (Latin), Galician, Ganda, Genoese, German, Gikuyu, Gooniyandi, Greenlandic (Kalaallisut), Guadeloupean Creole, Gwich’in, Haitian Creole, Hän, Hawaiian, Hiligaynon, Hopi, Hotçak (Latin), Hungarian, Icelandic, Ido, Igbo, Ilocano, Indonesian, Interglossa, Interlingua, Irish, Istro-Romanian, Italian, Jamaican, Javanese (Latin), Jèrriais, Kaingang, Kala Lagaw Ya, Kapampangan (Latin), Kaqchikel, Karakalpak (Latin), Karelian (Latin), Kashubian, Kikongo, Kinyarwanda, Kiribati, Kirundi, Klingon, Kurdish (Latin), Ladin, Latin, Latino sine Flexione, Latvian, Lithuanian, Lojban, Lombard, Low Saxon, Luxembourgish, Maasai, Makhwa, Malay, Maltese, Manx, Māori, Marquesan, Megleno-Romanian, Meriam Mir, Mirandese, Mohawk, Moldovan, Montagnais, Montenegrin, Murrinh-Patha, Nagamese Creole, Nahuatl, Ndebele, Neapolitan, Ngiyambaa, Niuean, Noongar, Norwegian, Novial, Occidental, Occitan, Old Icelandic, Old Norse, Onëipôt, Oshiwambo, Ossetian (Latin), Palauan, Papiamentu, Piedmontese, Polish, Portuguese, Potawatomi, Q’eqchi’, Quechua, Rarotongan, Romanian, Romansh, Rotokas, Sami (Inari Sami), Sami (Lule Sami), Sami (Northern Sami), Sami (Southern Sami), Samoan, Sango, Saramaccan, Sardinian, Scottish Gaelic, Serbian (Latin), Seri, Seychellois Creole, Shawnee, Shona, Sicilian, Silesian, Slovak, Slovenian, Slovio (Latin), Somali, Sorbian (Lower Sorbian), Sorbian (Upper Sorbian), Sotho (Northern), Sotho (Southern), Spanish, Sranan, Sundanese (Latin), Swahili, Swazi, Swedish, Tagalog, Tahitian, Tetum, Tok Pisin, Tokelauan, Tongan, Tshiluba, Tsonga, Tswana, Tumbuka, Turkish, Turkmen (Latin), Tuvaluan, Tzotzil, Uzbek (Latin), Venetian, Vepsian, Volapük, Võro, Wallisian, Walloon, Waray-Waray, Warlpiri, Wayuu, Welsh, Wik-Mungkan, Wiradjuri, Wolof, Xavante, Xhosa, Yapese, Yindjibarndi, Zapotec, Zarma, Zazaki, Zulu, Zuni

---

---

## Styles

### Light 9pt

Now, when Uther Pendragon had passed through all the land, and settled it—and even voyaged into all the countries of the Scots, and tamed the fierceness of that rebel people—he came to London, and ministered justice there. And it befell at a certain great banquet and high feast which the king made at Easter-tide, there came, with many other earls and barons, Gorlois, Duke of Cornwall, and his wife Igera, who was the most famous beauty in all Britain. And soon thereafter, Gorlois being slain in battle, Uther determined to make Igera his own wife. But in order to do this, and enable him to come to her—for she was shut up in the high castle of Tintagil, on the furthest coast of Cornwall—the king sent for Merlin, to take counsel with him and to pray his help. This, therefore, Merlin promised him on one condition—namely, that the king should give him up the first son born of the marriage. For Merlin by his arts foreknew that this firstborn should be the long-wished prince, King Arthur.

### Regular 9pt

Now, when Uther Pendragon had passed through all the land, and settled it—and even voyaged into all the countries of the Scots, and tamed the fierceness of that rebel people—he came to London, and ministered justice there. And it befell at a certain great banquet and high feast which the king made at Easter-tide, there came, with many other earls and barons, Gorlois, Duke of Cornwall, and his wife Igera, who was the most famous beauty in all Britain. And soon thereafter, Gorlois being slain in battle, Uther determined to make Igera his own wife. But in order to do this, and enable him to come to her—for she was shut up in the high castle of Tintagil, on the furthest coast of Cornwall—the king sent for Merlin, to take counsel with him and to pray his help. This, therefore, Merlin promised him on one condition—namely, that the king should give him up the first son born of the marriage. For Merlin by his arts foreknew that this firstborn should be the long-wished prince, King Arthur.

### Light 9pt (Curved Diagonals)

Now, when Uther Pendragon had passed through all the land, and settled it—and even voyaged into all the countries of the Scots, and tamed the fierceness of that rebel people—he came to London, and ministered justice there. And it befell at a certain great banquet and high feast which the king made at Easter-tide, there came, with many other earls and barons, Gorlois, Duke of Cornwall, and his wife Igera, who was the most famous beauty in all Britain. And soon thereafter, Gorlois being slain in battle, Uther determined to make Igera his own wife. But in order to do this, and enable him to come to her—for she was shut up in the high castle of Tintagil, on the furthest coast of Cornwall—the king sent for Merlin, to take counsel with him and to pray his help. This, therefore, Merlin promised him on one condition—namely, that the king should give him up the first son born of the marriage. For Merlin by his arts foreknew that this firstborn should be the long-wished prince, King Arthur.

### Regular 9pt (Curved Diagonals)

Now, when Uther Pendragon had passed through all the land, and settled it—and even voyaged into all the countries of the Scots, and tamed the fierceness of that rebel people—he came to London, and ministered justice there. And it befell at a certain great banquet and high feast which the king made at Easter-tide, there came, with many other earls and barons, Gorlois, Duke of Cornwall, and his wife Igera, who was the most famous beauty in all Britain. And soon thereafter, Gorlois being slain in battle, Uther determined to make Igera his own wife. But in order to do this, and enable him to come to her—for she was shut up in the high castle of Tintagil, on the furthest coast of Cornwall—the king sent for Merlin, to take counsel with him and to pray his help. This, therefore, Merlin promised him on one condition—namely, that the king should give him up the first son born of the marriage. For Merlin by his arts foreknew that this firstborn should be the long-wished prince, King Arthur.

---

---

## Styles

### Medium 9pt

Now, when Uther Pendragon had passed through all the land, and settled it—and even voyaged into all the countries of the Scots, and tamed the fierceness of that rebel people—he came to London, and ministered justice there. And it befell at a certain great banquet and high feast which the king made at Easter-tide, there came, with many other earls and barons, Gorlois, Duke of Cornwall, and his wife Igera, who was the most famous beauty in all Britain. And soon thereafter, Gorlois being slain in battle, Uther determined to make Igera his own wife. But in order to do this, and enable him to come to her—for she was shut up in the high castle of Tintagil, on the furthest coast of Cornwall—the king sent for Merlin, to take counsel with him and to pray his help. This, therefore, Merlin promised him on one condition—namely, that the king should give him up the first son born of the marriage. For Merlin by his arts foreknew that this firstborn should be the long-wished prince, King Arthur.

### Semibold 9pt

Now, when Uther Pendragon had passed through all the land, and settled it—and even voyaged into all the countries of the Scots, and tamed the fierceness of that rebel people—he came to London, and ministered justice there. And it befell at a certain great banquet and high feast which the king made at Easter-tide, there came, with many other earls and barons, Gorlois, Duke of Cornwall, and his wife Igera, who was the most famous beauty in all Britain. And soon thereafter, Gorlois being slain in battle, Uther determined to make Igera his own wife. But in order to do this, and enable him to come to her—for she was shut up in the high castle of Tintagil, on the furthest coast of Cornwall—the king sent for Merlin, to take counsel with him and to pray his help. This, therefore, Merlin promised him on one condition—namely, that the king should give him up the first son born of the marriage. For Merlin by his arts foreknew that this firstborn should be the long-wished prince, King Arthur.

### Medium 9pt (Curved Diagonals)

Now, when Uther Pendragon had passed through all the land, and settled it—and even voyaged into all the countries of the Scots, and tamed the fierceness of that rebel people—he came to London, and ministered justice there. And it befell at a certain great banquet and high feast which the king made at Easter-tide, there came, with many other earls and barons, Gorlois, Duke of Cornwall, and his wife Igera, who was the most famous beauty in all Britain. And soon thereafter, Gorlois being slain in battle, Uther determined to make Igera his own wife. But in order to do this, and enable him to come to her—for she was shut up in the high castle of Tintagil, on the furthest coast of Cornwall—the king sent for Merlin, to take counsel with him and to pray his help. This, therefore, Merlin promised him on one condition—namely, that the king should give him up the first son born of the marriage. For Merlin by his arts foreknew that this firstborn should be the long-wished prince, King Arthur.

### Semibold 9pt (Curved Diagonals)

Now, when Uther Pendragon had passed through all the land, and settled it—and even voyaged into all the countries of the Scots, and tamed the fierceness of that rebel people—he came to London, and ministered justice there. And it befell at a certain great banquet and high feast which the king made at Easter-tide, there came, with many other earls and barons, Gorlois, Duke of Cornwall, and his wife Igera, who was the most famous beauty in all Britain. And soon thereafter, Gorlois being slain in battle, Uther determined to make Igera his own wife. But in order to do this, and enable him to come to her—for she was shut up in the high castle of Tintagil, on the furthest coast of Cornwall—the king sent for Merlin, to take counsel with him and to pray his help. This, therefore, Merlin promised him on one condition—namely, that the king should give him up the first son born of the marriage. For Merlin by his arts foreknew that this firstborn should be the long-wished prince, King Arthur.

---

---

## Styles

### Bold 9pt

Now, when Uther Pendragon had passed through all the land, and settled it—and even voyaged into all the countries of the Scots, and tamed the fierceness of that rebel people—he came to London, and ministered justice there. And it befell at a certain great banquet and high feast which the king made at Easter-tide, there came, with many other earls and barons, Gorlois, Duke of Cornwall, and his wife Igera, who was the most famous beauty in all Britain. And soon thereafter, Gorlois being slain in battle, Uther determined to make Igera his own wife. But in order to do this, and enable him to come to her—for she was shut up in the high castle of Tintagil, on the furthest coast of Cornwall—the king sent for Merlin, to take counsel with him and to pray his help. This, therefore, Merlin promised him on one condition—namely, that the king should give him up the first son born of the marriage. For Merlin by his arts foreknew that this firstborn should be the long-wished prince, King Arthur.

### Black 9pt

Now, when Uther Pendragon had passed through all the land, and settled it—and even voyaged into all the countries of the Scots, and tamed the fierceness of that rebel people—he came to London, and ministered justice there. And it befell at a certain great banquet and high feast which the king made at Easter-tide, there came, with many other earls and barons, Gorlois, Duke of Cornwall, and his wife Igera, who was the most famous beauty in all Britain. And soon thereafter, Gorlois being slain in battle, Uther determined to make Igera his own wife. But in order to do this, and enable him to come to her—for she was shut up in the high castle of Tintagil, on the furthest coast of Cornwall—the king sent for Merlin, to take counsel with him and to pray his help. This, therefore, Merlin promised him on one condition—namely, that the king should give him up the first son born of the marriage. For Merlin by his arts foreknew that this firstborn should be the long-wished prince, King Arthur.

### Bold 9pt (Curved Diagonals)

Now, when Uther Pendragon had passed through all the land, and settled it—and even voyaged into all the countries of the Scots, and tamed the fierceness of that rebel people—he came to London, and ministered justice there. And it befell at a certain great banquet and high feast which the king made at Easter-tide, there came, with many other earls and barons, Gorlois, Duke of Cornwall, and his wife Igera, who was the most famous beauty in all Britain. And soon thereafter, Gorlois being slain in battle, Uther determined to make Igera his own wife. But in order to do this, and enable him to come to her—for she was shut up in the high castle of Tintagil, on the furthest coast of Cornwall—the king sent for Merlin, to take counsel with him and to pray his help. This, therefore, Merlin promised him on one condition—namely, that the king should give him up the first son born of the marriage. For Merlin by his arts foreknew that this firstborn should be the long-wished prince, King Arthur.

### Black 9pt (Curved Diagonals)

Now, when Uther Pendragon had passed through all the land, and settled it—and even voyaged into all the countries of the Scots, and tamed the fierceness of that rebel people—he came to London, and ministered justice there. And it befell at a certain great banquet and high feast which the king made at Easter-tide, there came, with many other earls and barons, Gorlois, Duke of Cornwall, and his wife Igera, who was the most famous beauty in all Britain. And soon thereafter, Gorlois being slain in battle, Uther determined to make Igera his own wife. But in order to do this, and enable him to come to her—for she was shut up in the high castle of Tintagil, on the furthest coast of Cornwall—the king sent for Merlin, to take counsel with him and to pray his help. This, therefore, Merlin promised him on one condition—namely, that the king should give him up the first son born of the marriage. For Merlin by his arts foreknew that this firstborn should be the long-wished prince, King Arthur.



---

---

# Styles

## Light

Now, when Uther Pendragon had passed through all the land, and settled it—and even voyaged into all the countries of the Scots, and tamed the fierceness of that rebel people—he came to London.

## Regular

Now, when Uther Pendragon had passed through all the land, and settled it—and even voyaged into all the countries of the Scots, and tamed the fierceness of that rebel people—he came to London.

## Medium

Now, when Uther Pendragon had passed through all the land, and settled it—and even voyaged into all the countries of the Scots, and tamed the fierceness of that rebel people—he came to London.

## Semibold

Now, when Uther Pendragon had passed through all the land, and settled it—and even voyaged into all the countries of the Scots, and tamed the fierceness of that rebel people—he came to London.

## Bold

Now, when Uther Pendragon had passed through all the land, and settled it—and even voyaged into all the countries of the Scots, and tamed the fierceness of that rebel people—he came to London.

## Black

Now, when Uther Pendragon had passed through all the land, and settled it—and even voyaged into all the countries of the Scots, and tamed the fierceness of that rebel people—he came to London.

## Light

Now, when Uther Pendragon had passed through all the land, and settled it—and even voyaged into all the countries of the Scots, and tamed the fierceness of that rebel people—he came to London.

## Regular

Now, when Uther Pendragon had passed through all the land, and settled it—and even voyaged into all the countries of the Scots, and tamed the fierceness of that rebel people—he came to London.

## Medium

Now, when Uther Pendragon had passed through all the land, and settled it—and even voyaged into all the countries of the Scots, and tamed the fierceness of that rebel people—he came to London.

## Semibold

Now, when Uther Pendragon had passed through all the land, and settled it—and even voyaged into all the countries of the Scots, and tamed the fierceness of that rebel people—he came to London.

## Bold

Now, when Uther Pendragon had passed through all the land, and settled it—and even voyaged into all the countries of the Scots, and tamed the fierceness of that rebel people—he came to London.

## Black

Now, when Uther Pendragon had passed through all the land, and settled it—and even voyaged into all the countries of the Scots, and tamed the fierceness of that rebel people—he came to London.

---

---

# Open Type Features

Avona Serif uses Open Type features to do some fancy character swapping such as ligatures to avoid unwanted collisions, smart fractions, and case-specific forms.

## Number Variants

Lining

4:00pm, June 26, 1987

Oldstyle

4:00pm, June 26, 1987

Tabular Lining

\$25.23 CAD

£14.22 GBP

€16.45 EUR

Tabular Oldstyle

\$25.23 CAD

£14.22 GBP

€16.45 EUR

## Superscript, Subscript, Ordinals

Ordinals

1<sup>a</sup> 2<sup>o</sup> 3<sup>a</sup> 10<sup>o</sup>

Superscript Symbols

Take note ††§ ††§

Superscript

Magic<sup>1</sup> is awesome.

Subscript/Scientific Inferiors

I love C<sub>7</sub>H<sub>8</sub>N<sub>4</sub>O<sub>2</sub>

1. Actions employed to influence supernatural beings and forces.

## Fractions

With the fraction feature enabled, nice-looking fractions will automatically appear, just like magic!

2 1/4 cups → 2¼ cups

## Case Sensitive Forms

When enabled, all caps settings will have alternate punctuation forms.

H---()[]{}@i¿ → H---() [] {} @i¿

## Standard Ligatures

To avoid awkward collisions, a number of specially built letter combinations are included.

fb fh fi fj fk fl fp gg fk













---

---

## About The Designer

Alanna Munro is a type designer and lettering artist from Vancouver, Canada. She spends her time working with letters, being with her husband and two energetic boys, running, and playing video games. She founded Alanna Munro Type Foundry in 2020 as a place for her digital-focused typefaces to be available.

## Credits

**Cover.** Purple Cloud Photo by Oleg Magni  
[[www.pexels.com/photo/white-sky-1040473/](https://www.pexels.com/photo/white-sky-1040473/)]

**p3-5.** The Legends of King Arthur and his Knights  
[[www.gutenberg.org/files/12753/12753-h/12753-h.htm](https://www.gutenberg.org/files/12753/12753-h/12753-h.htm)]

## Finally,

Avona Serif is a typographic product owned by Alanna Munro. For more information, visit [alannamunro.com/fonts/avona-serif/](https://alannamunro.com/fonts/avona-serif/)

For legal, business and other inquiries, get in touch at [hello@alannamunro.com](mailto:hello@alannamunro.com)

